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## AT&T TO PROVIDE 5,000 CAREER OPPORTUNITIES FOR VETERANS

Stepped-Up Recruiting Announced at White House Event

AT&T to Lead New Veteran Talent Exchange Network in Association with 100,000 Jobs Mission Organization

DALLAS, April 30, 2013 — <u>AT&T</u> is stepping up its veteran recruiting efforts with the goal of hiring 5,000 veterans into career opportunities over the next five years.

AT&T announced the hiring goal at a White House event with Michelle Obama and other companies supporting the <u>Joining Forces Initiative</u> that she co-founded.

"It's wonderful that Mrs. Obama has taken up the cause of those who have served our country so well," said AT&T Chairman and CEO <u>Randall Stephenson</u>. "All of us at AT&T are happy to respond to her call."

AT&T also announced that it plans to lead an initiative with JPMorgan Chase and the 100,000 Jobs Mission to launch a veteran talent exchange later this year. The exchange will enable active-duty military and veteran job candidates to "opt-in" to a talent-sharing database to facilitate the sharing and referral of veteran candidates among participating 100,000 Jobs Mission member companies. The 100,000 Jobs Mission was launched in 2011 by JPMorgan Chase, AT&T and nine other companies. It has grown to 101 companies committed to hiring at least 100,000 veterans by 2020. The coalition's companies collectively hired 64,628 veterans through the first quarter of 2013.

"We increased our veteran recruiting emphasis beginning in 2011, and have benefitted greatly from the outstanding leadership, skills and character of the veterans who have joined AT&T," said Stephenson. "It is the right thing to do for our company, our veterans and our country. Our nation's service men and

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women make great sacrifices to protect our country and our freedoms. It's an honor to support them in their service, and an opportunity to recruit them as they transition to career opportunities in the private sector."

About 60 percent of veterans who joined AT&T in 2012 made their transition to the private sector as technicians. AT&T's Project Velocity IP – which will rapidly expand the company's wireless and wireline IP broadband network over the next few years – is driving technician hiring needs. In addition, veterans, many with college degrees, are finding employment across AT&T's career areas as project managers, IT professionals, financial analysts, supply chain managers and more. And a select corps of junior officers and college-educated noncommissioned officers are being recruited into AT&T leadership development programs. More than 92 percent of veterans hired by AT&T continue their careers with the company after two years, compared with 88 percent of general population hires.

To help veterans find career opportunities, AT&T has a <u>veteran career site</u>, which includes tools for veterans to match their military skills with AT&T jobs. AT&T has a <u>military talent attraction manager</u> who focuses on military recruitment. And the company has the <u>Careers for Veterans</u> program where AT&T Veterans provide job search advice to help thousands of newly transitioning veterans optimize their career searches.

Supporting veterans, active military personnel and their families is an AT&T tradition.

- AT&T was named one of 2012's Best Military Talent Programs by Electronic Recruiting Exchange, the premier recruiting industry association.
- AT&T has been recognized on the GI Jobs <u>Top 100 Military Friendly Employer List</u> for eight years running.
- The Military Times EDGE Best for Vets ranked AT&T No. 12 for 2013.
- The <u>AT&T Veterans</u> employee resource group has more than 5,000 members. The group, which is celebrating its 30<sup>th</sup> anniversary this year, mobilizes veterans employed by AT&T in community outreach and volunteerism opportunities, and participates as recruitment ambassadors at veteran career events and through AT&T's <u>Careers for Veterans</u> job search advisor program. The group held more than a dozen events across the country throughout April to celebrate its

anniversary.

- In addition to its commitment to hiring veterans, AT&T has been a pioneer and leader in the inclusion of disabled-veteran-owned business enterprises in the corporate supply chain.
- AT&T also works with multiple organizations such as <u>Employer Support of the Guard and Reserve</u>, <u>Military Spouse Employment Partnership</u>, <u>Military Child Education Coalition</u>, the Department of Veterans' Affairs and state veterans' agencies and commissions.

Web Site Links:

AT&T News

AT&T Careers for Veterans

Related Media Kits:
Support our Troops

AT&T Veterans

**Related Releases:** 

Friendly Employers

**Related Fact Sheets:** 

AT&T and CGI Create Job Opportunities for Texas Veterans

G.I. Jobs Names AT&T to Top 100 List of Military

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